

## Polish ministry thru

- FM Radio
- Internet
- Music
- Evangelistic and follow-up courses

# CCM media Update



## Dear friends and prayer partners,

The months seem to pass more quickly as we approach end of the year. Already we can say it has been an excellent year for us with a lot of good development. The work is maturing and we see more and more clearly what brings good results and what does not. Usually things take longer than we would like, but again with the resources we have we do maximum we can.

For several months we have observed a drop in a number of visits to our main evangelistic web page, "Knowing God". It was not significant, but, nevertheless – obvious. It was caused by having a fixed budget for promotion in Google on one side and Google increasing prices from the other. We have recently decided to test if we have saturated Poland with the Gospel message or is it just a matter of being exposed to fewer people. For one week we increased our advertisement budget by 47% - and numbers went up! Next week we shall double (just for a week!) our weekly promotion budget and get more data for analysis. Then we shall go back to our "standard" figure of \$2000 a month but will start to promote individual pages (called "landing pages") whose role is limited to finding searchers (not yet seekers) and send them over to our evangelistic

portal "Knowing God". So life is exciting! Even after all these expenses, Internet evangelism is still one of the most cost effective approaches:-)

## Christianity explored

This excellent "off line" (home groups) program is offered as one of our follow-up options. We launched it a year ago and already several thousand people have participated. Just last weekend we had training sessions for new candidates for group leaders for "Christianity Explored" (CE) held in Katowice. 44 people participated – what a great time it was! Craig Dryer from Scotland, (head of CE training in UK), came to instruct us.



Christianity Explored training in Katowice

How wonderful it is to literally "discover" new reaches of the Word of God, it is so relevant today! All we need to do is explore it! In 2012 we plan to prepare an on-line version, so that many people who are unable attend any face-to-face group will have a chance to experience CE.

## Internet conferences

Again and again we go to different regions of Poland to meet and train candidates for e-coaches. Later on they usually prove to be the best small group leaders as they have first discovered people's needs while dealing with them via e-mail. Now we plan to go to Gdańsk on the Northern coast of Poland, some 500 miles to drive from Wisla. The major roads in Poland are mostly under construction, with several new motorways in development, so in the next 2 years it will be much easier to travel.

## Radio CCM and Radio FEST

It is the busiest time of a year for Radio, but, usually, it also bring an increase in problems, technical difficulties, personnel changes, just life. But we are thrilled to see radio commercial revenue going up... it is so important, as long term – we would like radio to earn enough to finance all our outreach projects.

Please, pray for Krzysztof and all the staff.

## Epilogue

We are so thankful for your friendship, your prayers, sometimes your encouraging visits—the task is enormous and there is so much more should be done, but step by step we want to be faithful and accompany seekers all the way towards maturity and church membership. Many thanks for standing with us. Prayers make all the difference! We commit you to our Lord!

Henryk.

## Radio CCM and FEST Gliwice studios



## Jesus.net statistics

### October 2011

Polish "Jesus.net" statistics

Total visits	30 777
First time visits	26 604
Decisions	4 800
Requests for follow-up	398

See it live on [Joy in Heaven](#)

### Overall - Since July 2008

Polish "Jesus.net" statistics

Total visits	1 577 683
First time visits	1 183 823
Decisions	200 936
Requests for follow-up	21 845

See it live on [Joy in Heaven](#)

## Radio CCM & Radio Fest

Total weekly audience 530 000

## Thank You LORD

Progress on October prayer requests

- 1 1187 people returned their survey after taking the "Why Jesus?" course. Now we must make right conclusions and remove some bottlenecks.
- 2 Delay with Outback, our team was not able to go to USA as there was too little time to get US visas... we trust God's timing.
- 3 Many new people eager to become e-coaches.
- 4 Good "Christianity Explored" conference in Katowice.
- 5 Second CD series "Therapy for Life" with Dr Charles Swindol released.
- 6 Young software development team now working.
- 7 Finishing test version of Christian to the core on line.

## Please PRAY

November prayer requests

- 1 Good end of year for Radio audience and finances.
- 2 Opening our new, small video studio
- 3 Progress in bringing to an end the work on The Truth Project material. Just two lessons left for recording, but a lot of editing awaiting...
- 4 Developing content for the "Christian to the core" (C2C) discipleship web page.
- 5 Training of new e-coaches in Gdańsk and Siedlce, finding suitable candidates motivated by the Lord.
- 6 God's grace in obtaining more funding for our projects. Several applications are to be decided in November.

# Bogusia Krol

Mini-biography and interview conducted by Peter Bye

Peter: Many of you know of Bogusia, your first reaction on hearing her name is, “ah, yes, Henio’s wife.” But she has many other responsibilities, what follows describes some of them.

As you would assume she runs the family home, but besides the duties one associates with a housewife, she also entertains and caters for visitors to the home from Poland and around the world. This involves extra catering, keeping the house always immaculate and often having visitors who stay for days or, sometimes, even weeks.

Bogusia also involves herself in the activities of her local church and is a valued member of the leadership team.

Outside of home and church, she runs the office of CCM Media, the holding charity that controls Radio CCM, Radio Fest, Studio DR, and various other official activities.

She also translates into Polish various radio dramas such as “Unshackled”, a regular feature on Radio CCM.

“Christianity Explored” (CE) has recently been launched in Poland. Bogusia is responsible for CE throughout Poland and leads by example by running a group in her home.



There are various websites associated with work of CCM Media that lead to e-mails arriving from people wanting to receive Christ, looking for help for their problems, or some just pouring to their frustrations and despair. Along with many others, Bogusia is committed to spending around eight hours a week responding to these e-mails.

Bogusia also joins forces with the wife of the pastor of her local church to organize “Women’s Breakfasts”. The attendance at these varies between 800 to 1,400 ladies.

But when you meet Bogusia she is a charming hostess who appears to not have a care in the world apart from entertaining you.

## 1. How did you become a Christian?

A turning point in my life happened on one Sunday after longer conversation with my Sunday school teacher. I was a teenager and already had a lot of knowledge and understanding because of my godly parents.

By then, thanks to God’s grace, I could understand the great need of forgiveness. My sin, earlier underestimated and now in light of God’s Word, was unbearable. That was such a releasing experience, I’ll never forget it. Later I needed some reconfirmation and reinforcement of my decision.

## 2. When did you meet Henio?

Our first contacts were connected with the Christian music group DEOdecyma. Henio, back then was “uncle” Henio, a member of the group. They met



regularly for rehearsals in our house where my parents make available a space for them. I became their number one groupie!

Sometimes I accompanied them during a concert tours. Because I knew all the lyrics I was a valuable asset especially for Henio who had some problems in this area! Much later our relationship deepened. :-)

**3. Apart from becoming a Christian and marrying your husband, what is the most exciting thing that has happened to you?**

There were many great and exciting things in my life. As you know our life is not boring. But I think the most important and exciting was the birth of Filip, Paulina and later Szczepan.

Being a part of their physical, emotional and spiritual growth was a fantastic, though tiring, experience. And then seeing their conscious decision for the Lord and conducting a life of integrity - can be anything more exciting and joyful!!!?

**4. What does your faith mean to you?**

Faith is not a feeling but keeping God to His Word. He is faithful even when we are not, and doesn't change His promises. That's what I learnt. It's good to take risk and step forward to see His power at work. There is a great desire in me for knowing Him better and deepening my bond with Him so that every day would have a meaning.

**5. What do you like least about yourself?**

There are a lot of things I don't like in me. I hope Holy Spirit will have enough time to change them. I like to do things my way, I'm impatient, have problems with

self-discipline and in some situations, behind the car wheel, I'm not the most loving person :-)

**6. What do you least like in other?**

I don't like hypocrisy, conceit, sloppiness and mindlessness.

**7. Is there something you would like to achieve in the future?**

Improve my English, maybe learn another language - (Spanish?) or do postgraduate studies in communication or counselling.

**8. What do you plan to do in the near future?**

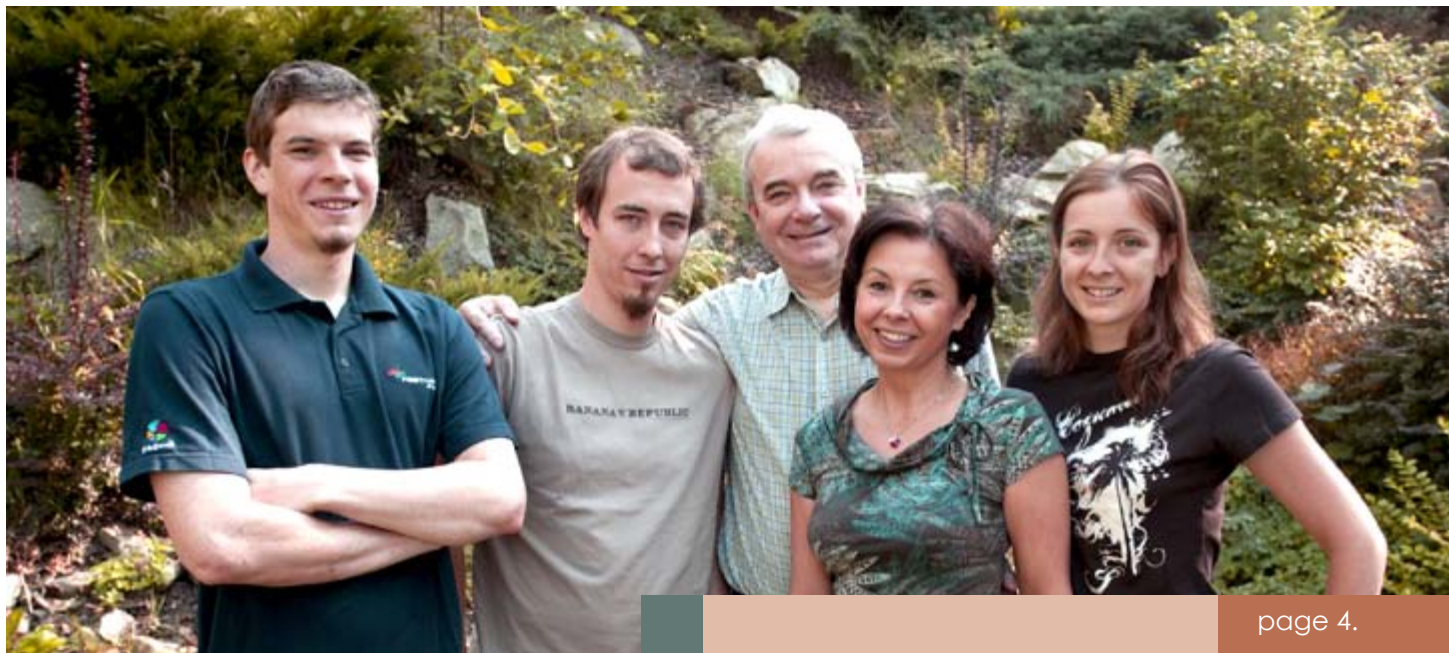
Promote "Christianity Explored" in Poland. It means building a team, running training courses in many different churches and communities, talking with leaders, etc.. We really need Your prayer support in this, THANK YOU SO MUCH.

Speaking at some women's meetings - something I don't like to take for granted, so please pray that the Holy Spirit will touch the hearts of the listeners. Together with few other ladies from my church we are preparing a Valentine's Day Evening and Passover - what a fantastic opportunity for introducing the Gospel to new people!!! And would love to read all those books I've bought :)

**9. Is there any subject not raised in the foregoing questions you would like to comment on?**

I think much has been said, maybe too much! I'm just so thankful for the way He is leading me. Not always easy, sometimes not the way I would choose, but I pray that my live will not be in vain.

Thank you.





## Letters

A random selection of mail received during October 2011

How should I pray to help my daughter who went astray and is neglecting her son?

Anna.

Because of my fault my family is destroyed, I am desperately looking for help. I feel like the World has collapsed on me. I cannot cope with that. What should I do?

Stefan.

Dear friends, please, pray for me. As a result of my wrongdoing – my life is now in confusion, it getting into critically complex state. I am so happy I found you. Please, help me

Zofia.

I left God, for 3 years was I did not go to confession. I am living with a man who is divorced, now I've discovered he is an alcoholic (I am a widow). I face difficult moments, it is so hard to live. I cannot pray. Now I would like to repair all of that, get converted... please, advise.

Bozena.

I would like to see my boyfriend and father also praying to God, but it is so hard to tell them straight to the face. I do not know how to help them.

Marlena.

How can I make a diligent analysis of my conscience? How can I prepare honestly for reconciliation with God? How to do it?

Monika.

Some time ago Jesus has entered my life and started to change it. But I see now, that I am backsliding, it is hard to keep my commitments and not be depressed by failures. Please, pray for me!

Piotr.